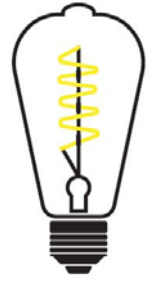




Rotary Club of Tulsa - Camp Enterprise 2019

Camp Enterprise 2019 - LiT



Leaders in Training

LiT - Leaders in Training

Camp Enterprise is an executive styled, four-day retreat where qualified high school juniors explore the fundamental challenges, opportunities and obligations of the free enterprise system.

Established in 1976, this unique camp was originally developed with the help of the American Management Association (AMA) and the Rotary Club of Tulsa, using tools available from Junior Achievement.

The camp provides a select group of high school juniors (recruited from over 45 NE Oklahoma schools) the opportunity to learn team building (ROPES), leadership and motivation, all while working within a real business simulation program. Campers will meet and interact with some of Tulsa’s top business leaders and work with international students (Rotary Youth Exchange) assigned to their team. It is a global experience about what makes America’s free enterprise system work.

Camp Enterprise was held March 28-31, 2019 at Camp Heart O’ Hills in Welling, OK.

Co-Chairs: Karen MacCannell & Robert Jones

"CE helped me open up as a person and come out of my comfort zone and really collaborate with my teammates."

Bryce L., Webster High School

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President Michele "Miky" Civerio accepting the President's Award with RCT CE Titan team volunteers: Harvie Roe, Barb Nall & Erik Ortega

JA Titan presented by Harvie Roe

Camp Enterprise uses the Junior Achievement USA Titan program, which challenges students to apply their knowledge of business as they compete in the highly competitive industry of the fictional Holo-Generator. Students enter decisions about price, production, marketing, capital investment, and research and development. The impact of their decisions will lead to the success or failure of each Holo-Generator company.

Winning Teams: (ALL TEAMS WERE PROFITABLE)

- 1st Place: Holotech, Chris Mullins, President, PI-229
- 2nd Place: Atlas, Zach Risenhoover, President, PI-217
- 3rd Place: RHE, Ethan Kleine, President, PI-180
- 4th Place: Genblue, Michele Civeiro, President, PI 173
- 5th Place: Primex, Juan Pablo, President, PI 170

59 points separated 1st Place and 5th Place

President's Award: **Michele Civeiro**, President of Genblue. Recipient selected on persistence and diligence in learning and encouraging other team members to be engaged in the process. He received an autographed copy of Free to Choose, written by Milton and Rose Friedman.

"CE gave me a clearer perspective of my future. I came here to reinvent myself, to rekindle the flame of my passion and CE certainly helped me do that. I am happy that as I leave here, I leave with a smile on my face, knowledge and amazing friends. Thank you Camp Enterprise for helping us set a good foundation for our future. I will never forget my experience here."

*Nina K.,
Glenpool High
School*



What happens at Camp Enterprise?

Icebreakers, lunch, team assignments, team building, welcome to CE, introduction to Free Enterprise, free time, Motivational speaker, dinner, DISC training, JA Titan , games at the activity center...and this is all on day one. This is typical to real-world environments that most Rotarians experience every day. At CE, we try to create a healthy balance of work, play, fun and service that makes for future Rotarians....BALANCE.

- 42 Students
- 20 schools
- 6 Countries with Rotary Youth Exchange (RYE)
- 12 volunteer counselors
- 3 Titan team volunteers
- 1 Snack and Grill volunteer extraordinaire
- 7 guest speakers
- 15 Rotary Club of Tulsa member/volunteers

"There are so many good people and staff at CE, the speakers are amazing."

Zacharey R, Tulsa MET

Core Values Exercise presented by Brandi Bynum

Core values are the fundamental beliefs of a person or organization. Identifying and understanding these values help companies and individuals determine if they are on the right path to successfully fulfilling their goals. By presenting the participants of Camp Enterprise with a Core Value exercise in conjunction with the DISC assessment, we were able to provide valuable insight as to who they are, what truly motivates them, and what course corrections they might need to make in order to start their educational and business careers off in the right direction. It is also a useful tool to help them see the importance of creating their own individualized Mission Statement and seeking out causes and opportunities that align with that mission.



"This was the first ever overnight camp I have been to and it was an awesome experience for me to learn and also to make new friends. I would definitely come back if I had the chance."

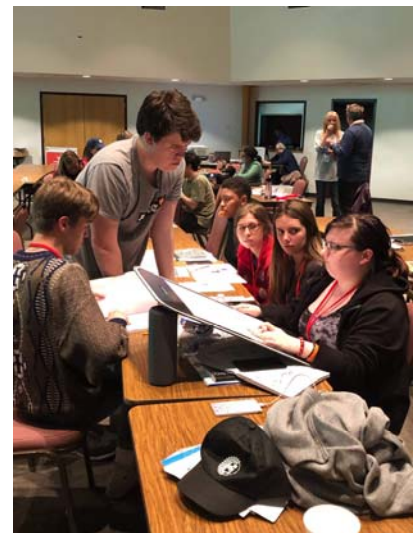
Jada S., Union High School

Design Thinking presented by Jan Laub & Brian Bovaird

Every year we intentionally refresh aspects of Camp Enterprise to make sure the student experience resembles our own work environments, whether at corporations, non-profits, health care or government. As Rotarians, we want to instill life-skills and a basic Free Enterprise understanding that will guide exciting life journeys for our "campers". This year we replaced Marketing with Design Thinking.

"We can't solve problems by using the same kind of thinking we used when we created them." (Albert Einstein, former refugee) In a nutshell, Design Thinking is an iterative and interactive process of developing a product, service or solution. It is human centric, and exposes the prototyping process directly to the end user. It generates a natural anxiety, okay a BIG one, but supports continuous improvement, or a complete rework with minimal capital investment.

Our campers are digitally savvy. This new activity gives them a white-board to imagine and develop a completely new smartphone app, which identifies a real-world challenge. Their success or failure are quickly determined by outside peer assessment. The teams either go back to the drawing board for improvement, or some ideas are naturally dropped. We do not get bogged down in an idea dream stage. Design Thinking naturally produces positive results. This is real-world, at a fast pace.



InterAct of Tulsa

Sponsored by the Rotary Club of Tulsa High School Rotarians!



You got a taste of Rotary at Camp Enterprise, and excellent steaks too, now become a High School Rotarian – InterAct of Tulsa!

Rotarians are very diverse business leaders who invest our time and talents in the Rotary International motto of **Service above Self**.

Join **InterAct of Tulsa** today, and be an integral part of the inspiration that connects the World. InterAct is the largest growing segment of Rotary International, with over 200,000 high schoolers world-wide, making a difference. Many of the Rotary Youth Exchange Camp Enterprise participants are InterActors back in their home countries. Expand your network and friendships beyond our borders.

InterAct is a student-led service organization sponsored by area Rotary Club's. You meet monthly during the school year and identify a local and international project (pictured below) to tackle. You will also work alongside Rotarians on our own Tulsa-area projects like Medical Supplies Network, Salvation Army Bell ringers and Adopt-a-School programs. We all have fun serving outside work and school!

Interested? – contact Brian Bovaird, the **Rotary Club of Tulsa** sponsor, at 918-671-1871 or brian@bovaird.com. Be the change you want to see in the world!

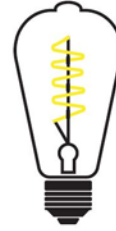
Still on the fence and thinking about Camp Enterprise? Active participation in InterAct is a prerequisite to being considered as a Junior Counselor for Camp Enterprise 2020! Junior Counselor for Camp Enterprise 2020!

A promotional graphic for a goat adoption campaign. It features a young man and woman in white t-shirts holding glasses of milk. The text reads: "Put a milk mustache on kids in need (Coin Drop)". Below this is a Facebook logo and the text "InterAct of Tulsa". To the right is the InterAct Club logo. At the bottom, a text box explains: "Buy a goat through Interact of Tulsa to send to an African village in need. The goats are capable of providing labor and milk. Goats are able to reproduce up to five times in one year so when you buy one goat for \$70 you are really buying six goats."/>

Put a milk mustache on kids in need (Coin Drop)

facebook InterAct of Tulsa

Buy a goat through Interact of Tulsa to send to an African village in need. The goats are capable of providing labor and milk. Goats are able to reproduce up to five times in one year so when you buy one goat for \$70 you are really buying six goats.



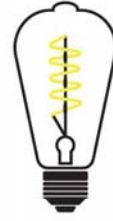
"This camp was an unforgettable experience of building new friendships, amazing memories and lesson on both life and business."

Jalynn B., Sallisaw School





Camp Enterprise 2019 - LIT



Leaders in Training

"It was a wonderful way to experience business in a hands on environment. I was able to push myself mentally with the ropes course and free enterprise simulation."

Shea G., Booker T. Washington



Thank you to the High School Counselors

Camp Enterprise could not happen without the help of area high School Counselors. Save the dates for CE 2019 were sent out to 45 area schools before Holiday break. We appreciate all the counselors who gave our volunteers an opportunity to present to your Junior class and who recruited for CE '19.



Webster High School Counselor Lanette Duncan, who is a Camp Enterprise Alum, with two of the Webster High School Camp Enterprise 2019 students at a recent Rotary Club of Tulsa meeting. Pictured with Ms. Duncan are students Sir Patrick and Bryce with Rotarians Brian Jackson, CE Co-chair Robert Jones and Brian Bovaird (attended CE with Ms. Duncan).

"I came to Camp Enterprise with the notion that business was not the best thing in the world morally. Now that camp has been completed, I understand more about business as well as myself. My view has been flipped around and I'm very grateful for the opportunity to attend Camp Enterprise. Thank you for everything Camp Enterprise!"

Rosemary S., Prism Education Center, Arkansas

Thank you to our Camp Enterprise sponsors



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Save the date



Camp Enterprise

2020

April 16 - 19, 2020

